



CVR SYNERGY MANAGEMENT SERVICES

Consulting Partner to the needy as well as leaders

MANAGEMENT CONSULTING

- Business Planning
- Marketing and Sales Consulting
- Project Finance
- Market Research
- Corporate Communications
- Management Systems
- India Entry Strategies
- Consulting to Start-ups
- Industry & Economic Research
- Public Relations

HR CONSULTING

- Organisation Development
- Performance Management
- Executive Search
- HR Audit
- Training & Development
- Restructuring
- Rewards Management
- Compensation Surveys
- Manpower Audit
- Due Diligence

TECHNOLOGY CONSULTING

- Technology Forecasting
- Technology Development / Sourcing
- Innovation Management
- Technology Data-Bank / Sources

TECHNICAL CONSULTING

- Site Surveys
- Technical Consulting

Authentic, Business Savvy, Confidential, Dependable and Ethical **Partner**

CONSULTING ● TECHNOLOGY ● PLACEMENT

CEO - Mr. C. Venkataramanaiah - is an Electronics & Communications Engineer with University First & Gold Medal in 1973 from the Andhra University. He is also an MBA from the IIM, Bangalore (1974-76 batch). He has about 30 years of successful Senior Managerial experience in all facets of management, Entrepreneurship and Industry Promotion. He held CEO responsibility for production, Turnover and profitability in Public and Private Sector Companies with hands on experience in productivity improvement, quality improvement, restructuring and turn around. He has received several awards in academics and service. He has hands on experience in brand creation and promotion and marketing and sales management. He has also hands on experience in HRM, Corporate Management and Business Planning. Expert in Technology forecasting and planning. He received **D. P. Agarwal Rolling Trophy for Best Internal Market Development** by a Commercial establishment from Federation of A.P. Chambers of Commerce and Industry (from the Hon'ble Chief Minister). He was short listed for **Marketing Man of the Year award** by Institute of Marketing and Management in 1989. He has considerable hands on experience in Project Finance. Visiting faculty at JNTU & IPE in Business Management. He was involved in the **Management Development Programmes for Senior IAS Officers** on State Government's invitation. He was a member of Board of Directors of STPI, Hyderabad for a long period. He has guided a number of entrepreneurs in starting and managing their enterprises. He was and is a Director on the Boards of several Public Limited Companies.

His areas of expertise include - Marketing and Sales Management, Business Planning, Management Systems, Human Resource Management and Organisation Development, Project finance, Consultancy to start-ups, Total Enterprise Consultancy and Consultancy in turning around.

*Besides **CVR SYNERGY** have got a Panel of Expert Consultants as Associates.*

Synergy
1+2>3

CVR SYNERGY MANAGEMENT SERVICES

1-11-153/1/B/1, Shamlal Buildings

Opp. AMD Quarters (RBI)

Begumpet, Hyderabad - 500 016.

Phone (M) : 9346619385

E-mail : firm.synergy@gmail.com